



India's First Autonomous (Level I) Premium SUV - MG GLOSTER launched at a starting price of INR 28.98 Lakhs

Gurugram, October 8, 2020: MG Motor India has launched India's First Autonomous (Level I) Premium SUV, MG GLOSTER, at an inaugural price starting at INR 28.98 Lakhs, ex-showroom, New Delhi

With its elegant design and compelling features, GLOSTER appeals to the segment of premium and luxury that ranges from INR 25 lakhs to INR 50 lakhs. It will be available in 4 feature-intensive variants in India, i.e. Super, Smart, Sharp and Savvy. They extend unmatched opulence to MG customers with multiple combinations such as luxurious bucket seats (6-seater and 7-seater), Two-Wheel Drive (2WD) and Four - Wheel Drive (4WD), and two engine choices including Twin Turbocharged Diesel engine.

The Savvy trim, priced at 35.38 lakhs, gives the perfect blend of luxury and technology with its Autonomous Level I Features (enabled by Advanced Driver Assistance System or ADAS) and an industry-first captain seat. It also includes Forward Collision Warning, Automatic Emergency Braking, Lane Departure Warning, Automatic Parking Assist and Adaptive Cruise Control, alongside others.

MG Motor has also recently introduced India's first personalized car ownership program "MY MG SHIELD" with over 200 after-sales service options to choose from with purchase of the GLOSTER. The GLOSTER will come with a standard 3+3+3 package i.e. warranty of three years/100,000 kilometers, three years roadside assistance and three labour-free periodic services.

Under MY MG SHIELD, GLOSTER customers can further customize their ownership packages as per their requirements and will be extended Rs. 50,000 which can be redeemed as per their unique after-sales requirement. This amount is a part of the launch pricing of GLOSTER. The special launch price will be applicable till 31st October or the first 2,000 bookings, whichever is earlier. Deliveries will begin from Navratri.

Speaking on the price announcement, **Rajeev Chaba, President and Managing Director, MG Motor India** said, "We believe that GLOSTER will establish new benchmark while combining matchless luxury, technology, and off-roading experience in its segment. The customized MY MG SHIELD aftersales packages will further provide more alternatives to customers and ensure a complete peace of mind. All of these features are in line with our philosophy of doing more than our customers' expectations."

GLOSTER's Sharp and Savvy trims provide an Intelligent All-Terrain System that provides enhanced control during vehicle off-roading. They have a dedicated rear differential and BorgWarner transfer case, a state-of-the-art electronic shift-on-the-fly technology. Both come with seven different driving modes, namely 'Snow', 'Mud', 'Sand', 'Eco', 'Sport', 'Normal' and 'Rock'.



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GLOSTER's i-SMART 2.0 comes with over 70 connected car features for Smart, Savvy, and Sharp. It also comes with 64-color ambient lighting, panoramic sunroof, driver's seat massager and 12-way electronically adjustable driver seat.

MG GLOSTER – EX SHOWROOM NEW DELHI INTRODUCTORY PRICES (INR)					
	<u>Super (7 str)</u>	<u>Smart (6 str)</u>	<u>Sharp (7 str)</u>	<u>Sharp (6 str)</u>	<u>Savvy (6 str)</u>
2.0 Diesel Turbo 2WD 8AT	28,98,000	30,98,000			
2.0 Diesel Twin Turbo 4WD 8AT			33,68,000	33,98,000	35,38,000
<i>Prices include INR 50,000 worth customization under My MG Shield</i>					

All four variants of the Premium SUV are now available for booking with a nominal amount of Rs. 100,000 across MG's expansive network of 200+ centers, its website (www.mgmotor.co.in), or via My MG Mobile App.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 96 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.

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